

✓ **2022** Midterm Election Voter Poll



LATINO RESULTS
STATE AND DEMOGRAPHIC
BREAKOUTS

November 10, 2022

Important context around 2022

- President's political party typically loses Congressional seats
 - Reagan lost 26 seats
 - Clinton lost 54 seats
 - Bush lost 30 seats
 - Obama lost 63 seats
 - Trump lost 40 seats
 - Reagan lost 8 Senate seats
 - Clinton lost 8 Senate seats
 - Bush lost 6 Senate seats
 - Obama lost 6 Senate seats ('10)
 - Obama lost 9 Senate seats ('14)
- Inflation and costs are the top issues of concern which *theoretically* could spell trouble for the party in power
 - Unlike 2018, we don't see signs of anger, but rather worry in 2022

About the Survey

- N=5,200 Latino Voters in the 2022 Midterm Election (+/-1.3%)
- Field Dates: October 26- November 7, 2022
- English or Spanish, according to preference
- Mixed mode: 70% online, 30% live telephone interviews
- All respondents matched to voter file and verified to vote in 2022 election

Framing the 2022 Election

- This was not a course correction or wave election like in 2010 or 2018, rather Latino voters are generally supportive of Biden administration policies, but they are understandably frustrated and worried about inflation.
- In 2022 frustration and worry are not singularly focused on Democrats or Biden. Pre-election narrative that frustration equals Latino shift to the GOP was wrong. This was lazy analysis and not in line with what Latino voters are saying this year.
- In 2018 voter polls, Latinos said they were angry with Trump, in particular angry about his rhetoric and treatment of immigrants in his first two years.
- In 2022, Latinos are saying they are upset with the Supreme Court, with oil company CEOs record profits, billionaire corporations not paying taxes and unchecked gun violence in Latino communities. Plenty of blame to go around.

Key Findings of our Voter Poll

1. While the 2018 midterm election was cast against the mood of anger, Latino voters in this midterm election cycle are more likely to say they are worried than angry, and hopeful about the future.
 - Despite high levels of worry, voters reported overall feelings of hopefulness as their number one emotion they cast their ballots in 2022.
2. The narrative that voters of color—and Latino and Black voters in particular—are abandoning the Democratic party is simply wrong.
 - Nearly two-thirds of Latino voters supported Democratic candidates, and over 85 percent of Black voters supported Democratic candidates.
 - Florida was indeed different, but Florida is not representative of Latino voters nationwide.
3. Based on historical midterm voter behavior and the rate of inflation, the Republican Party should have won by large margins in the Senate, House and Governors' races. But the results demonstrate the Republican Party is out of step with American voters on abortion access, threats to democracy, immigration, climate change, and other critical issues.

Key Findings of our Voter Poll

4. Inflation and gas prices, abortion rights, and mass shootings and gun safety are top priorities for Latino voters, and there is support for policies to address them:
 - 83% support for the Inflation Reduction Act
 - Over 90% support for allowing Medicare to negotiate lower prices on prescription drugs
 - 75% Latino voters support banning AR-15 style rifles nationwide
5. Latinos overwhelmingly support protecting abortion rights, protecting the rights of Dreamers, combatting climate change, and making billionaires and corporations pay their fair share.
 - Abortion rights was one of the top vote motivating issues and 8 in 10 Latino voters believe it should remain legal, no matter what their own personal beliefs on the issue.
6. Latino voters are calling on Congress to pass a permanent fix to DACA and provide permanent legal status and a path to citizenship for DREAMERS and to make this happen now.

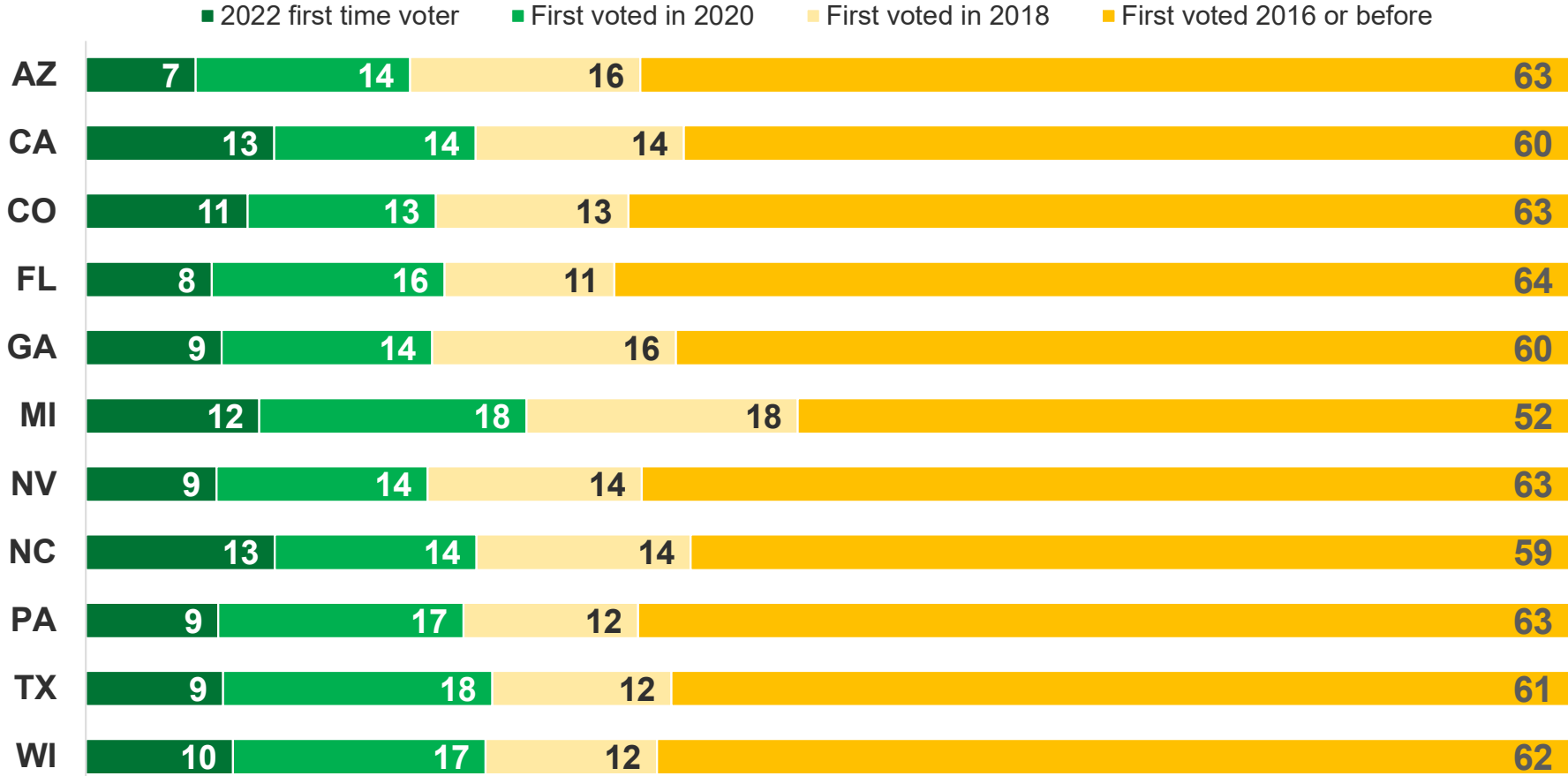
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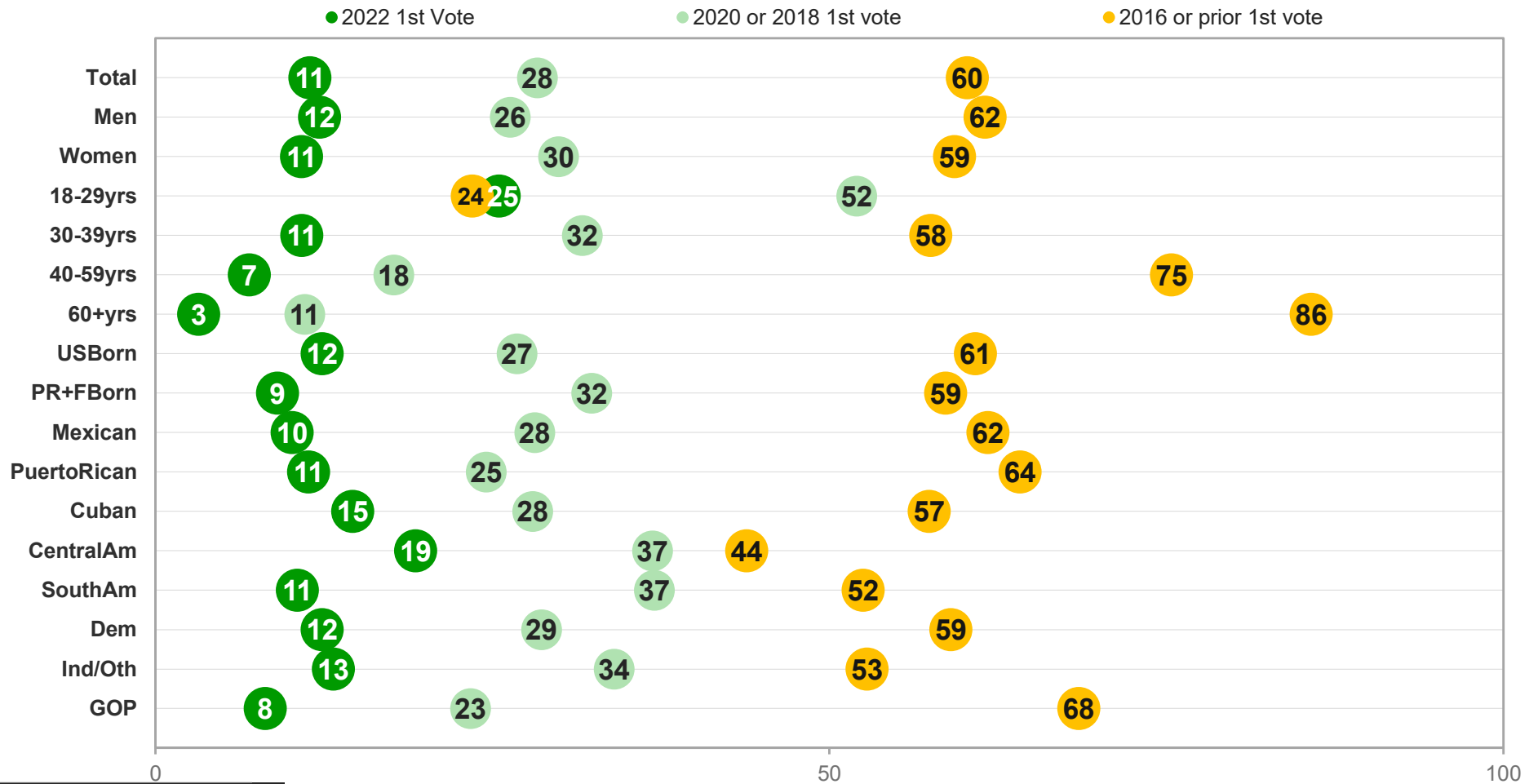
Political Landscape



Very large share of Latinos are new voters and require investment



Which describes your voting experience?

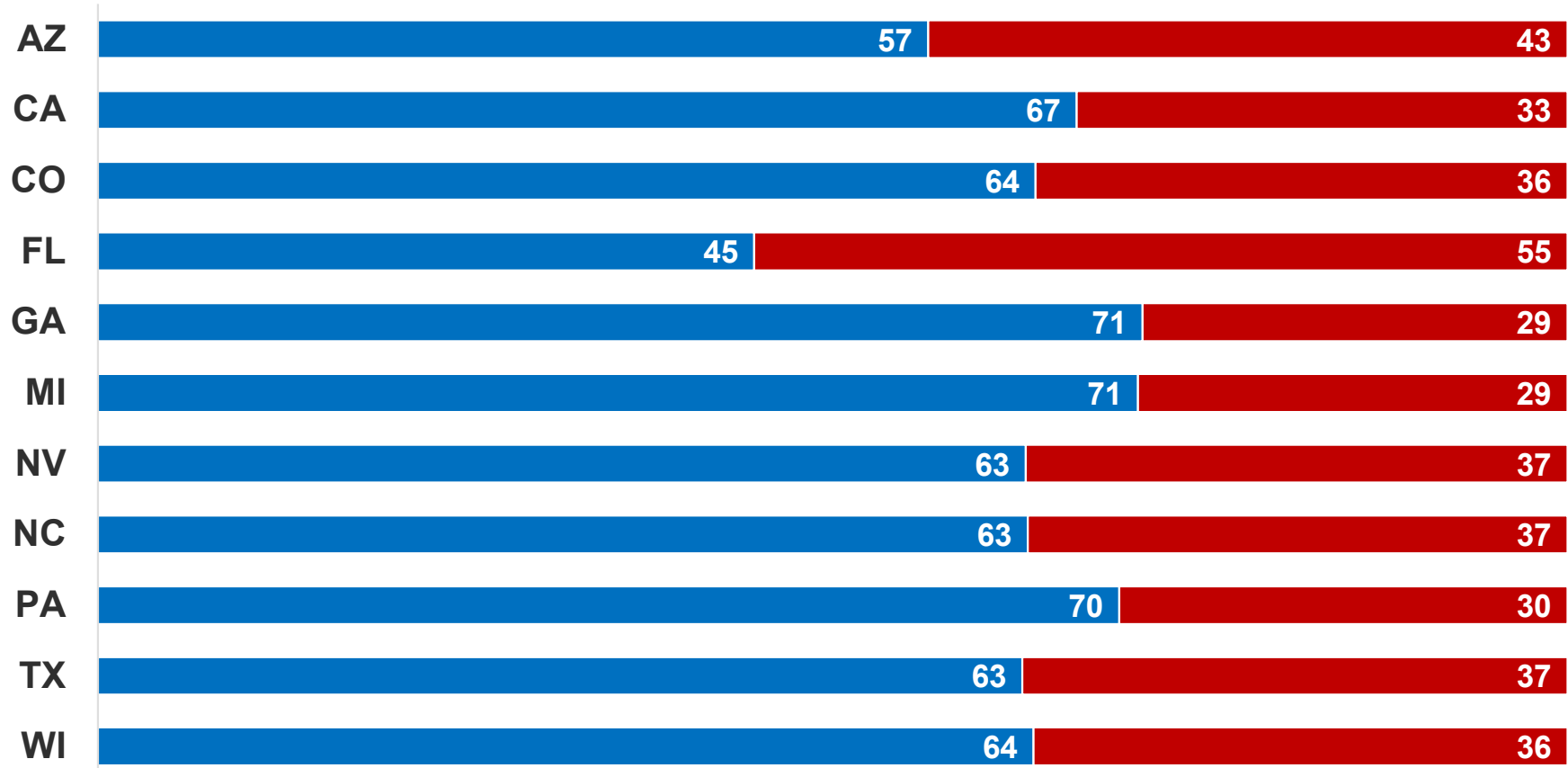


On the whole, what are the most important issues that you want the Congress and President to address? (top seven responses reported)

AZ	CA	CO	FL	GA	MI	NV	NC	PA	TX	WI
Inflation 57	Inflation 49	Inflation 54	Inflation 59	Inflation 42	Inflation 40	Inflation 53	Inflation 42	Inflation 44	Inflation 50	Inflation 44
Gas prices 27	Gas prices 28	Abortion rights 28	Gas prices 26	Abortion rights 27	Abortion rights 20	Gas prices 25	Abortion rights 31	Abortion rights 29	Mass shootings 28	Healthcare costs 27
Mass shootings 27	Healthcare costs 23	Healthcare costs 21	Crime 20	Gas prices 24	Healthcare costs 24	Crime 24	Mass shootings 26	Mass shootings 25	Gas prices 27	Gas prices 26
Abortion rights 23	Abortion rights 22	Mass shootings 21	Healthcare costs 19	Mass shootings 24	Climate change 24	Healthcare costs 23	Gas prices 23	Healthcare costs 25	Abortion rights 25	Crime 22
Health care costs 20	Climate change 19	Gas prices 20	Mass shootings 18	Healthcare costs 21	Crime 20	Abortion rights 18	Healthcare costs 22	Gas prices 19	Healthcare costs 25	Mass shootings 21
Crime 17	Mass shootings 19	Crime 18	Abortion rights 17	Racism and discrimination 28	Gas prices 19	Mass shootings 17	Racism and discrimination 18	Crime 19	Climate change 17	Abortion rights 21
Affordable housing 17	Crime 17	Climate change 17	Border security 16	Climate change 17	Mass shootings 18	Immigrant rights 13	Crime 17	Racism and discrimination 14	Crime 15	Lower taxes 20

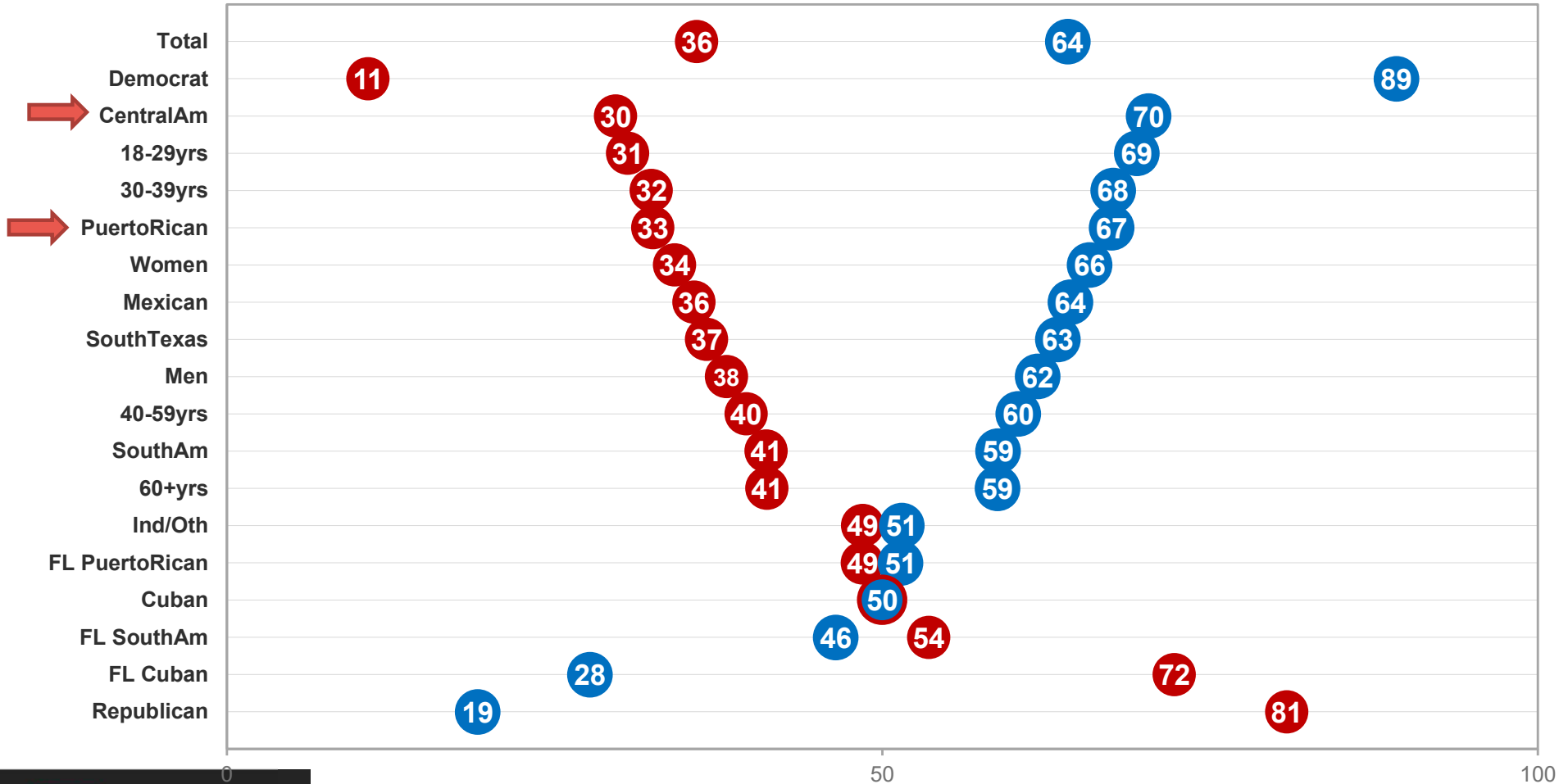
Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

■ Approve ■ Disapprove

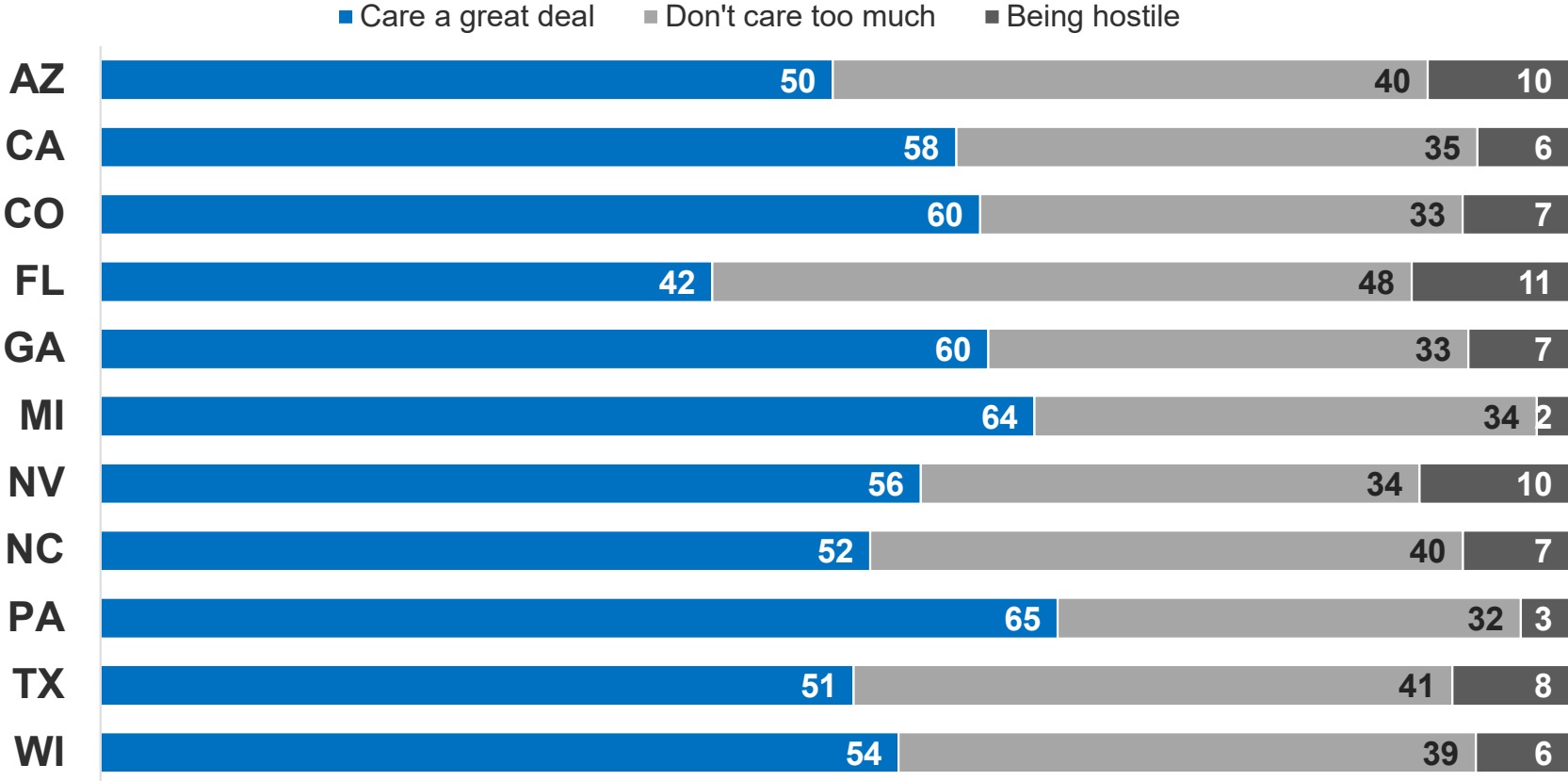


Overall, do you approve or disapprove of the way Joe Biden is handling his job as President? (sorted by approve)

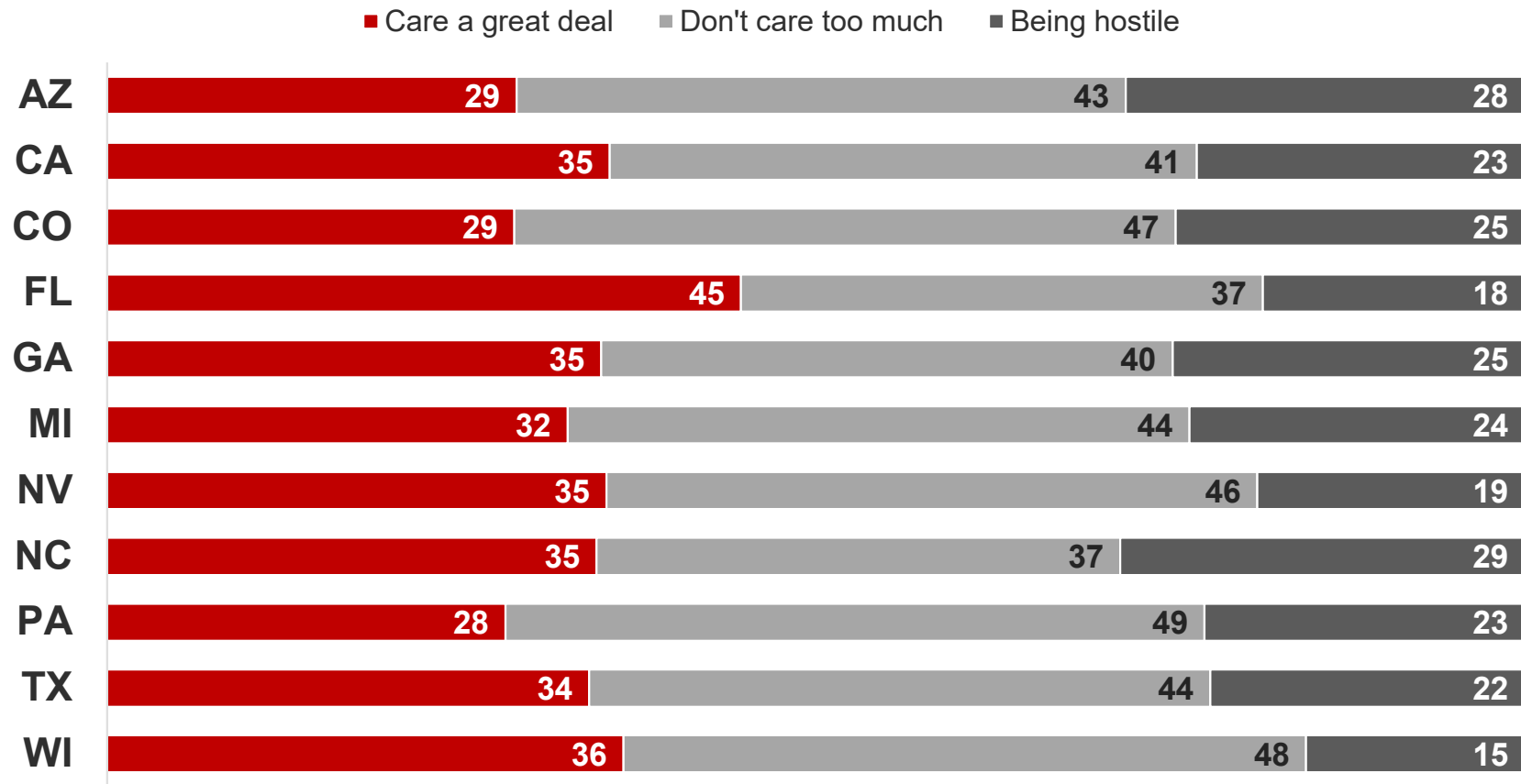
● Disapprove ● Approve



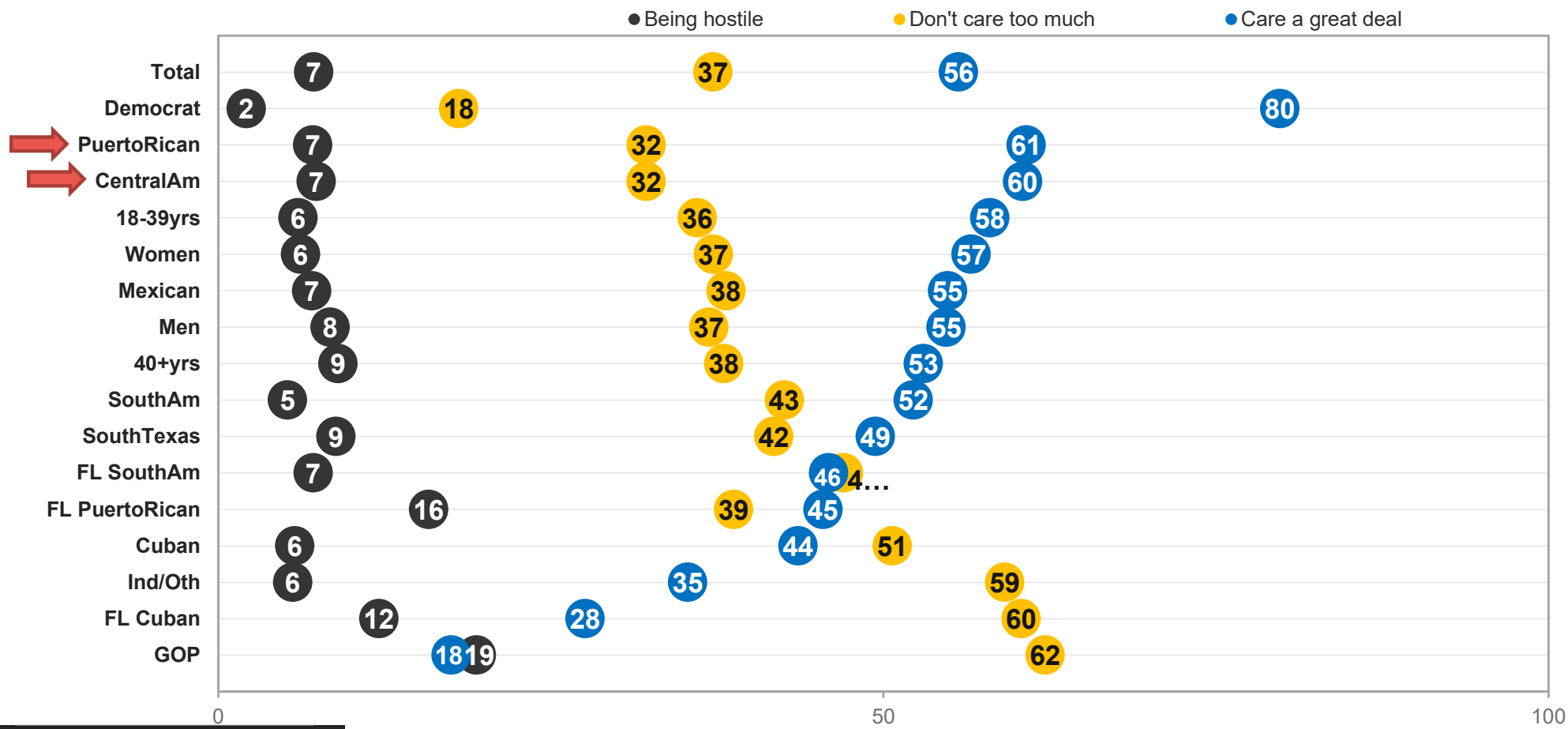
Would you say Joe Biden and the Democratic Party care a great deal about addressing issues important to your community, that they don't care too much, or that Democrats are being hostile towards your community?



Would you say the Republican Party cares a great deal about addressing issues important to your community, that they don't care too much, or that Republicans are being hostile towards your community?

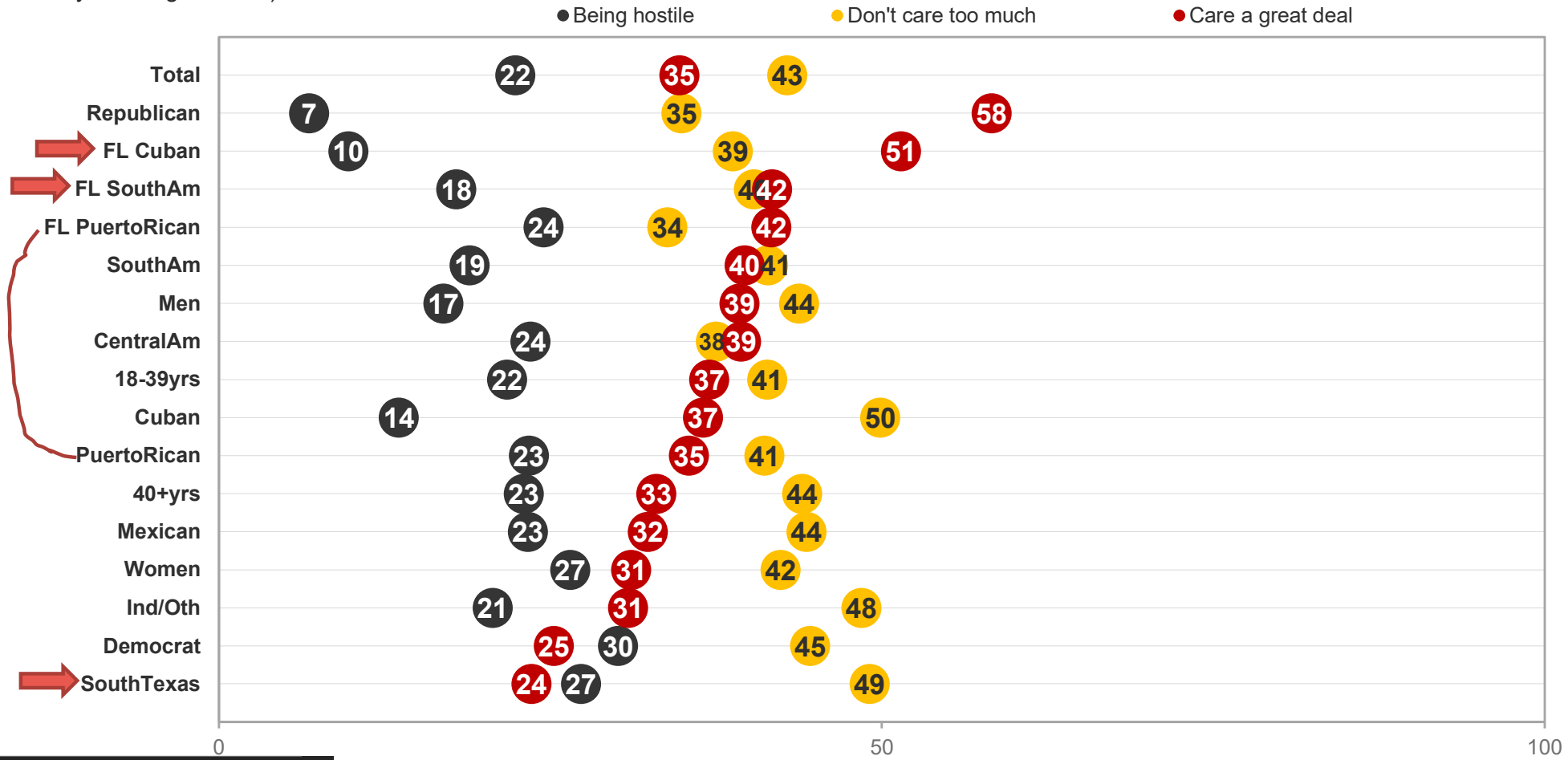


Would you say that Joe Biden and the Democratic Party care a great deal about addressing issues important to the Latino community, that they don't care too much, or that Democrats are being hostile towards the Latino community?
 (sorted by care a great deal)

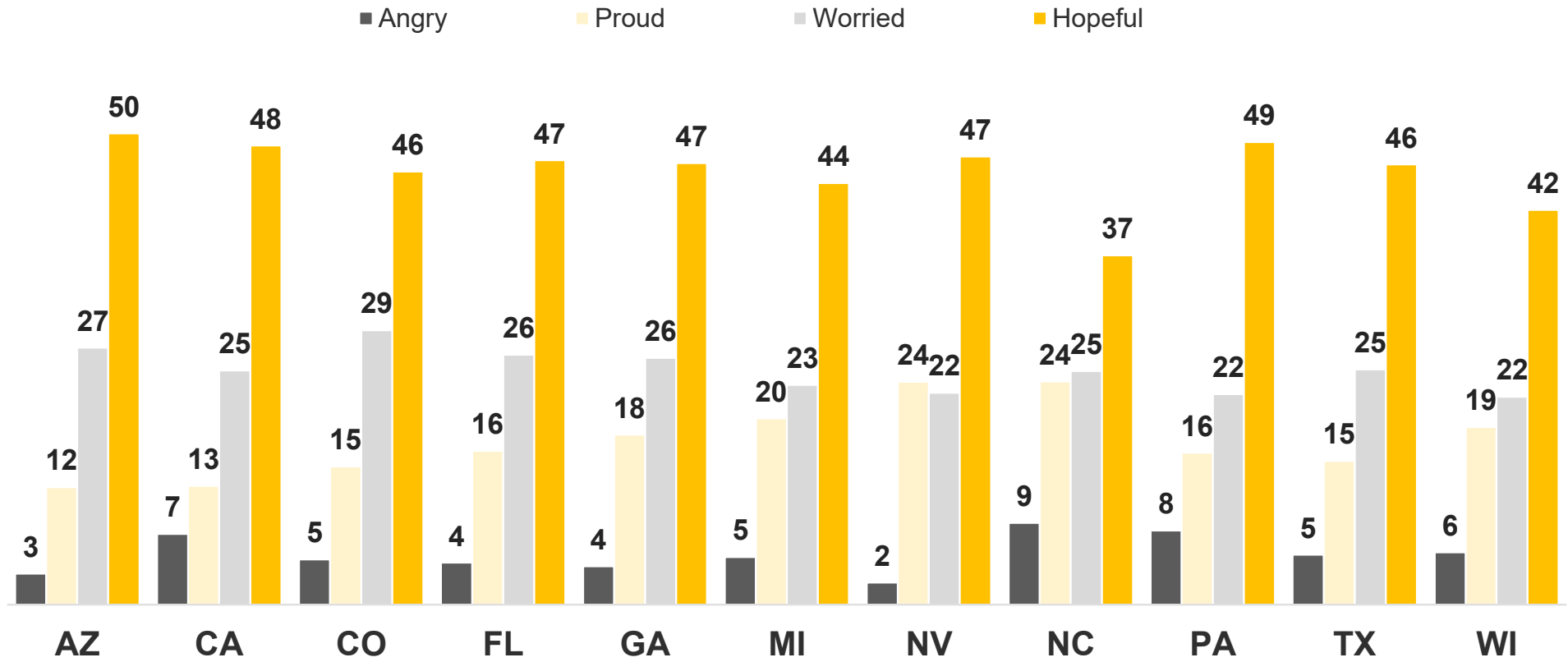


Would you say that the Republican Party cares a great deal about addressing issues important to the Latino community, that they don't care too much, or that Democrats are being hostile towards the Latino community?

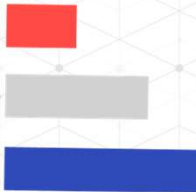
(sorted by care a great deal)



Overall, as you vote in November 2022 are you mostly feeling:



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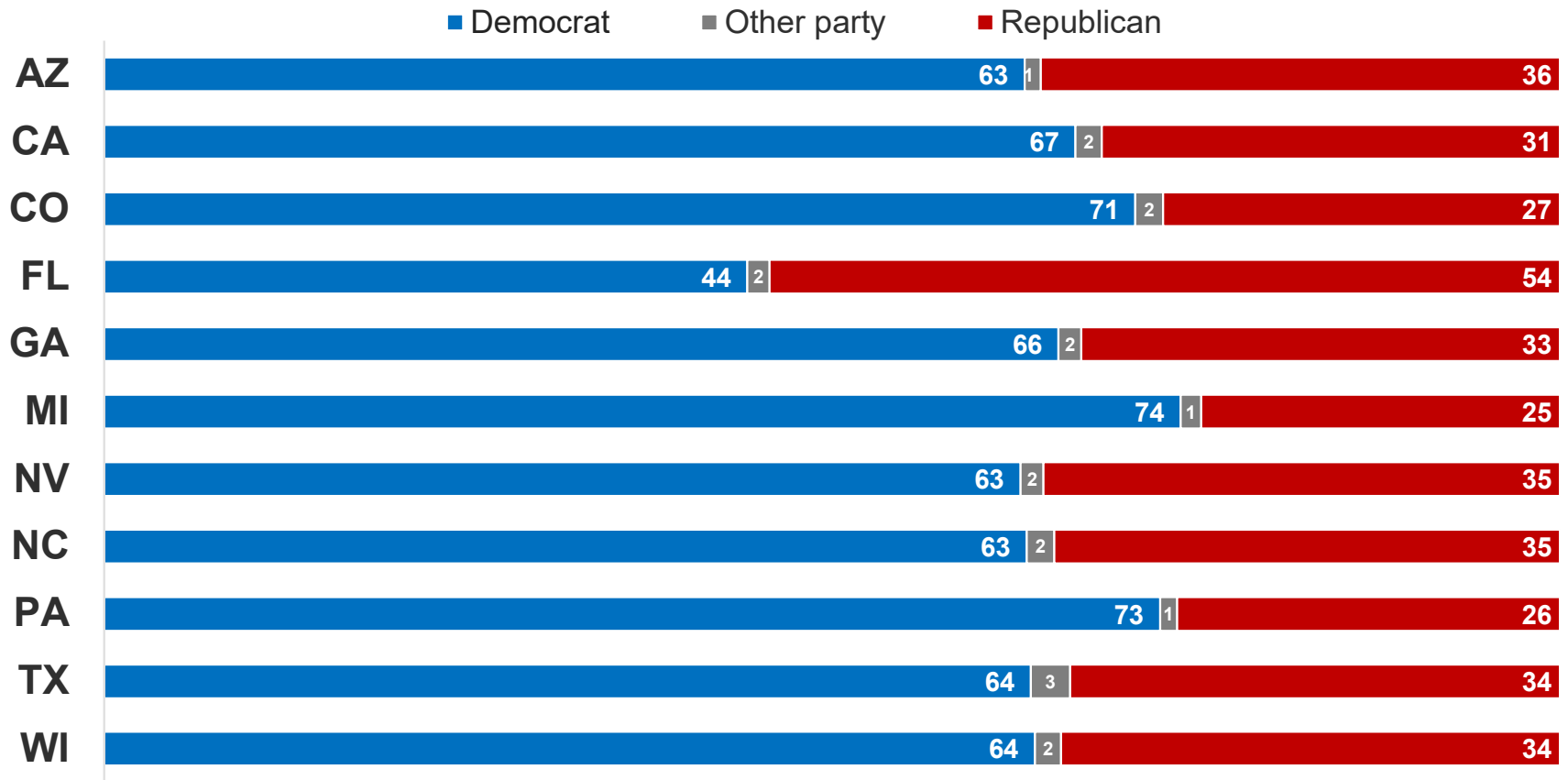
Vote Choice

Latino Influence Nationwide

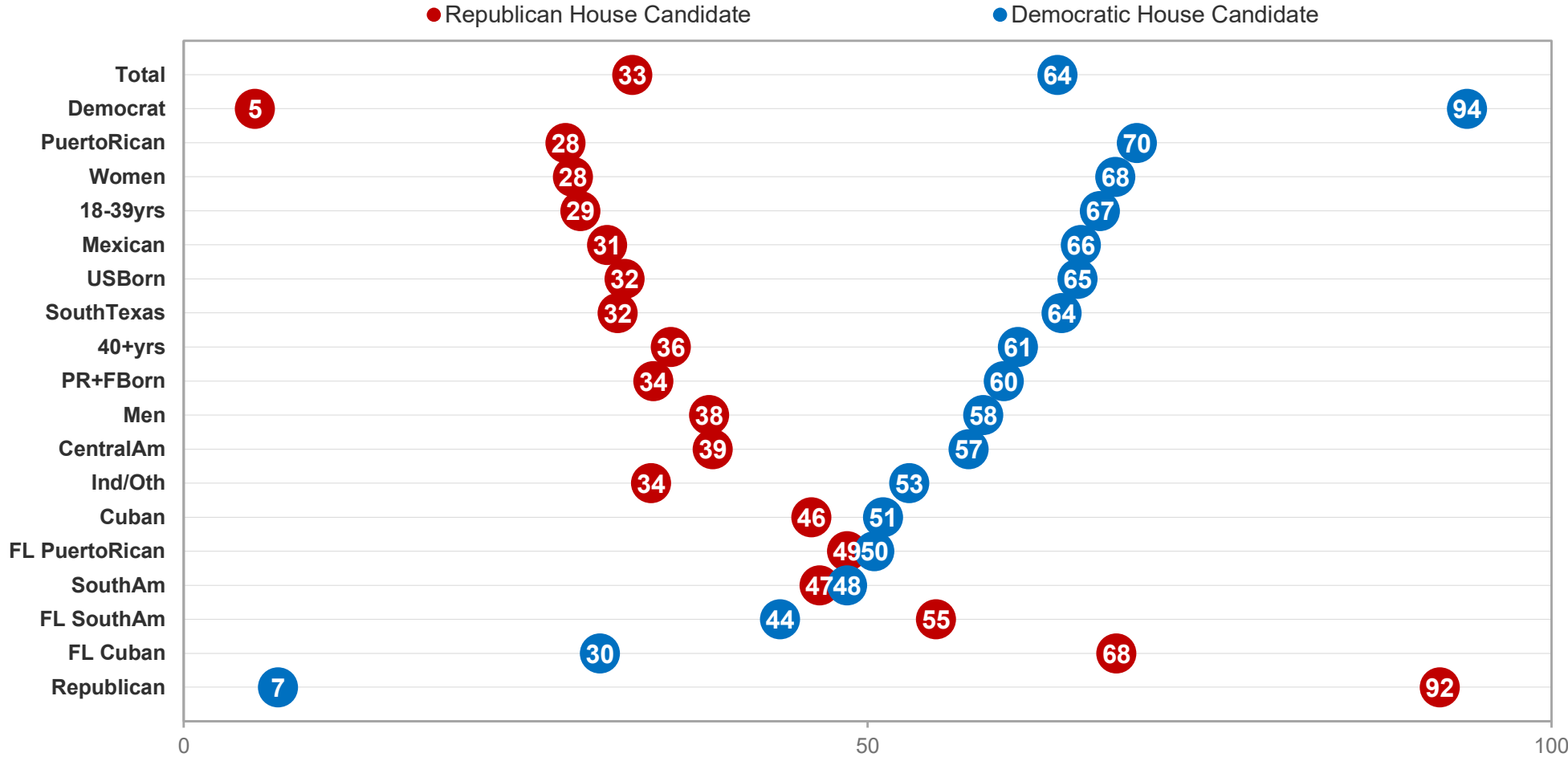
- Most Latinos ever elected to Congress, including:
 - NEW: Delia Ramirez, IL-03
 - NEW: Maxwell Alejandro Frost, FL-10
 - NEW: Greg Casar, TX-35
 - NEW: Robert Garcia, CA-42
 - NEW: Rob Menendez, NJ-08
 - NEW: Yadira Caraveo, CO-08
 - NEW: Andrea Salinas, OR-06
 - NEW: Gabe Vasquez, NM-02
 - NEW: Marie Gluesenkamp Perez, WA-03

- In Arizona, Pennsylvania, and likely Nevada, Latino voters provided the margin of victory in close U.S. Senate races, and will continue to be critical in the Georgia runoff

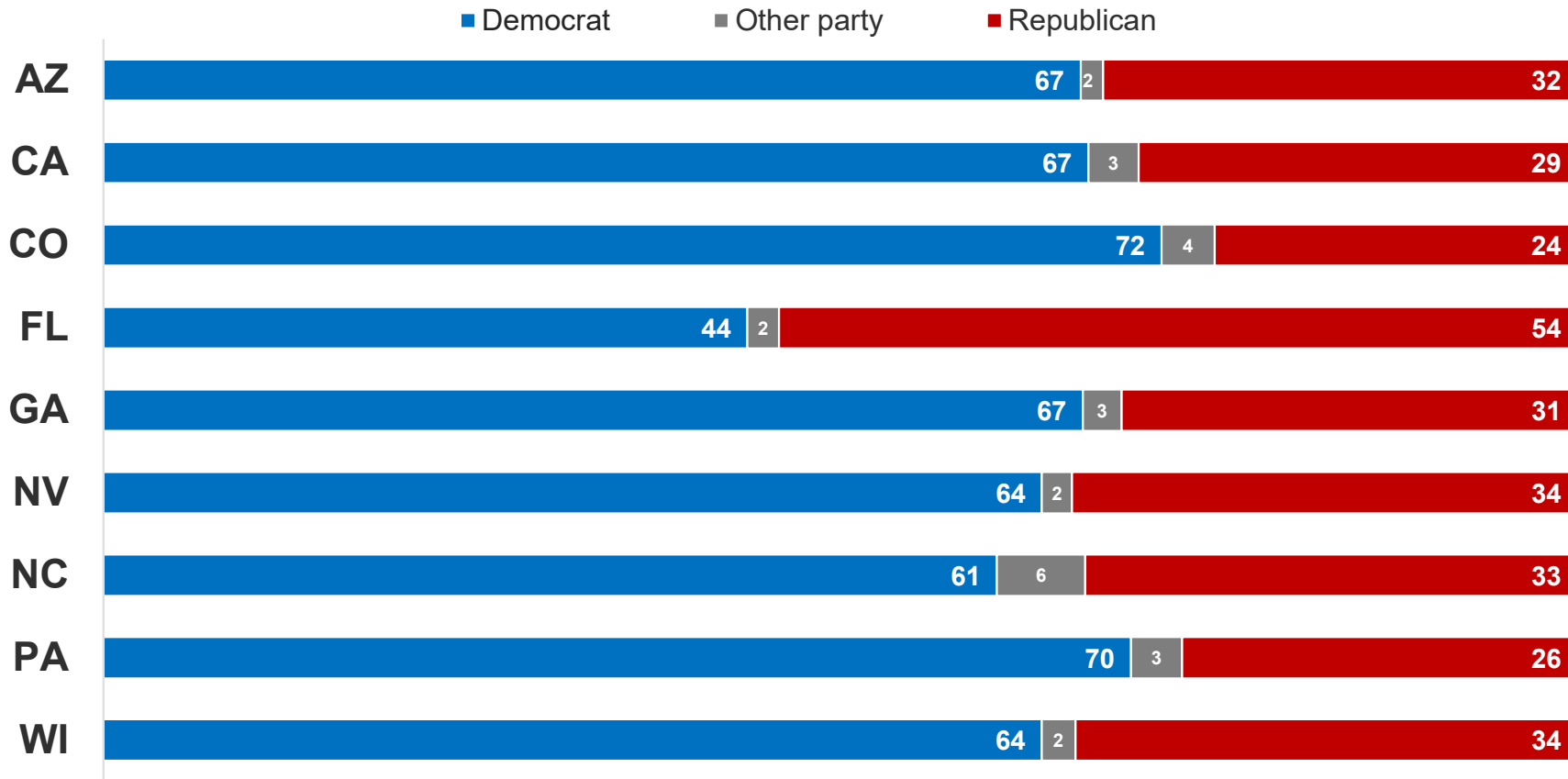
In the election for U.S. Congress, in your district here in [STATE] did you vote for the Democratic candidate or for the Republican candidate for House of Representatives?



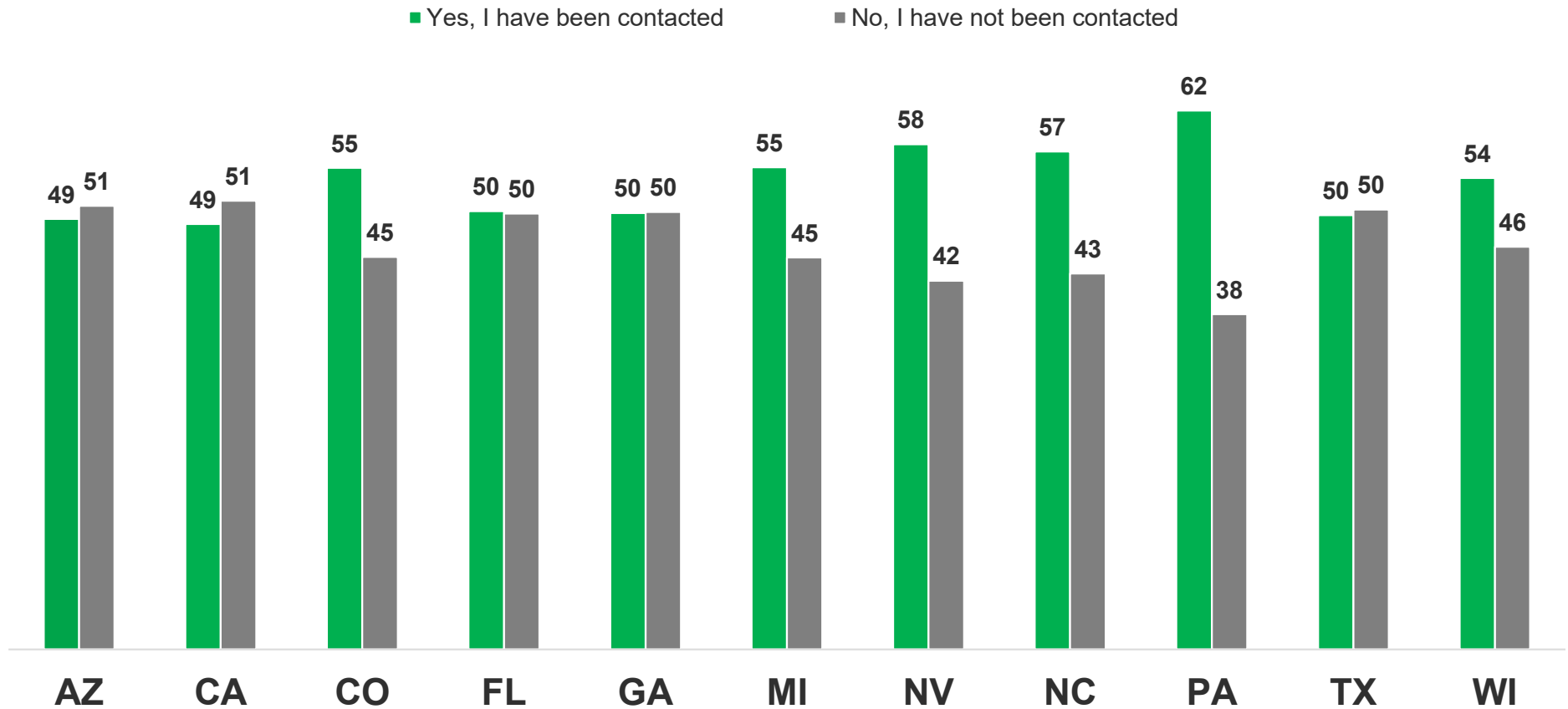
In the election for U.S. Congress, in your district here in [STATE] did you vote for the Democratic candidate or for the Republican candidate for House of Representatives?(sorted by % voted for Democratic house candidate)



In the election for U.S. Senate here in [STATE] did you vote for Republican [CANDIDATE NAME], or for Democrat [CANDIDATE NAME] for the U.S. Senate?

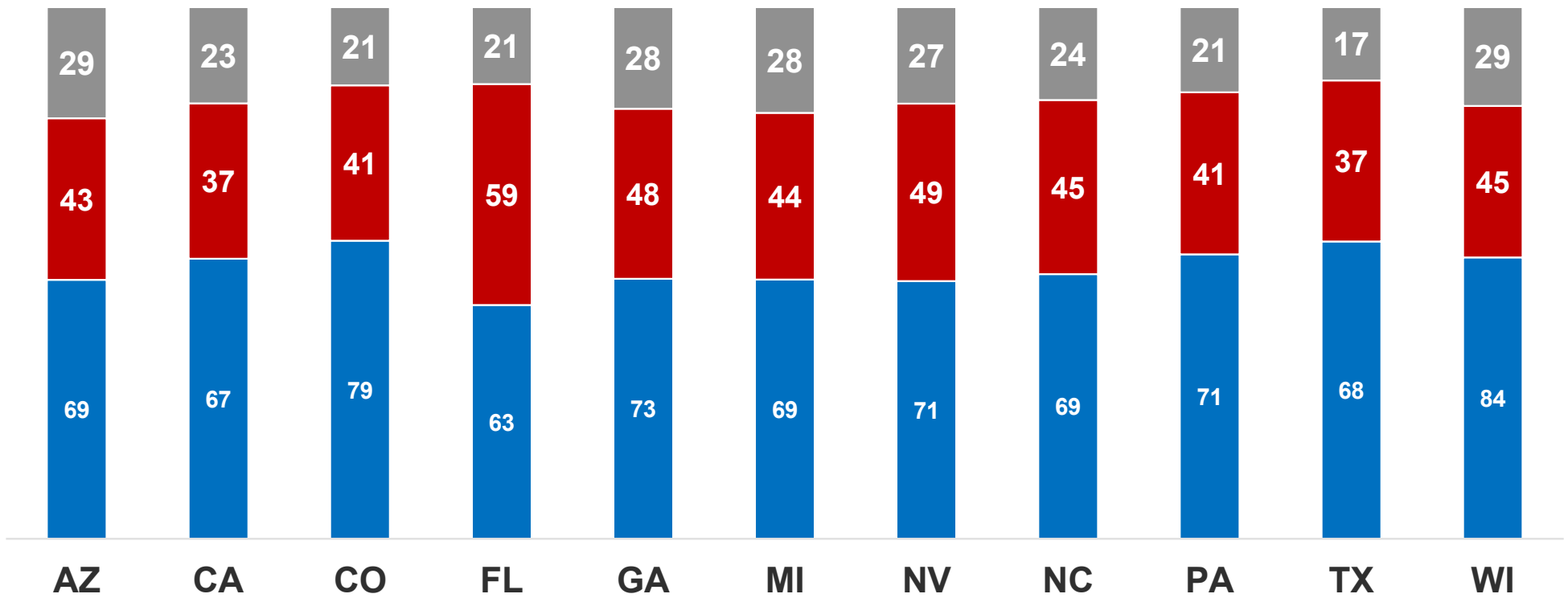


In 2022, did anyone from a political party, campaign or any other organization contact you and ask you to register and/or vote in this election?



[Among those contacted] Who was it that contacted you? (All that apply)

■ Someone from the Democratic Party
 ■ Someone from the Republican Party
 ■ Someone from a non-partisan or civic organization



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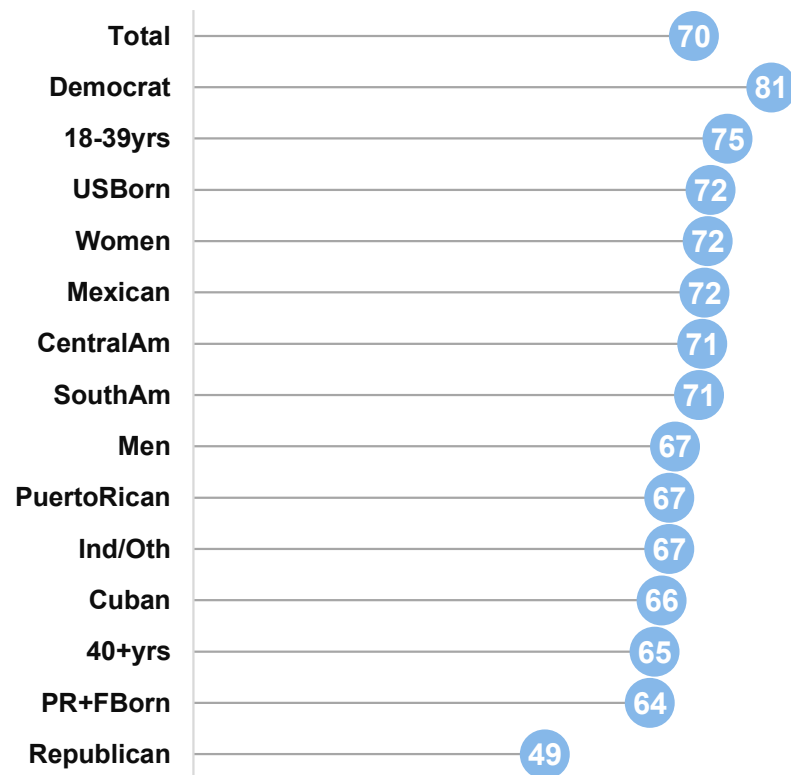
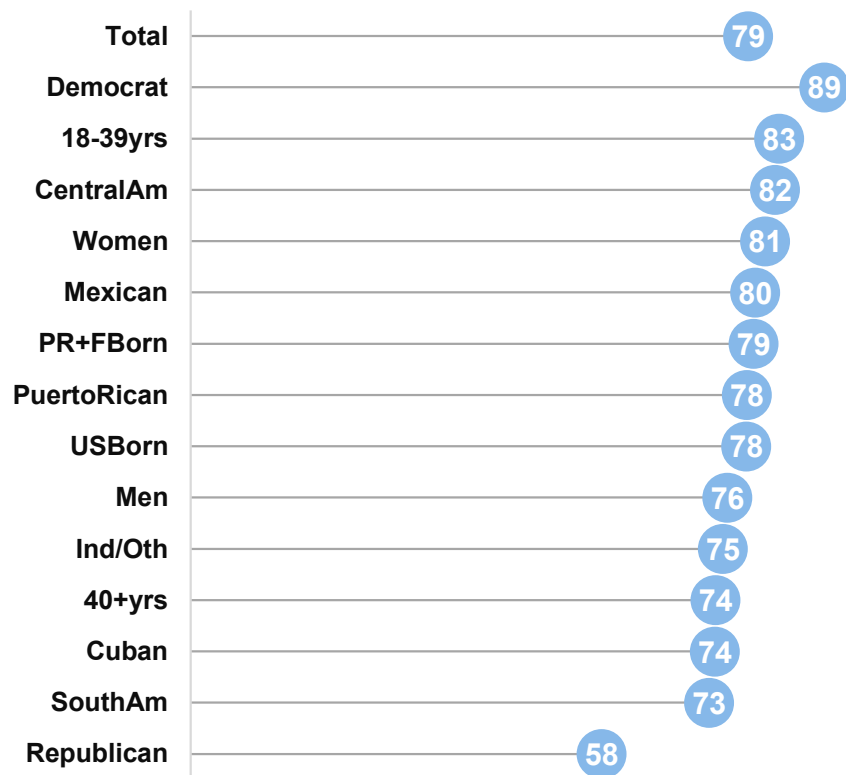
Policy Positions

For each policy, please indicate if support or oppose the government taking this action

(percent yes support responses illustrated, sorted highest to lowest)

Canceling up to \$20,000 in student debt for people who earn less than \$125,000 income

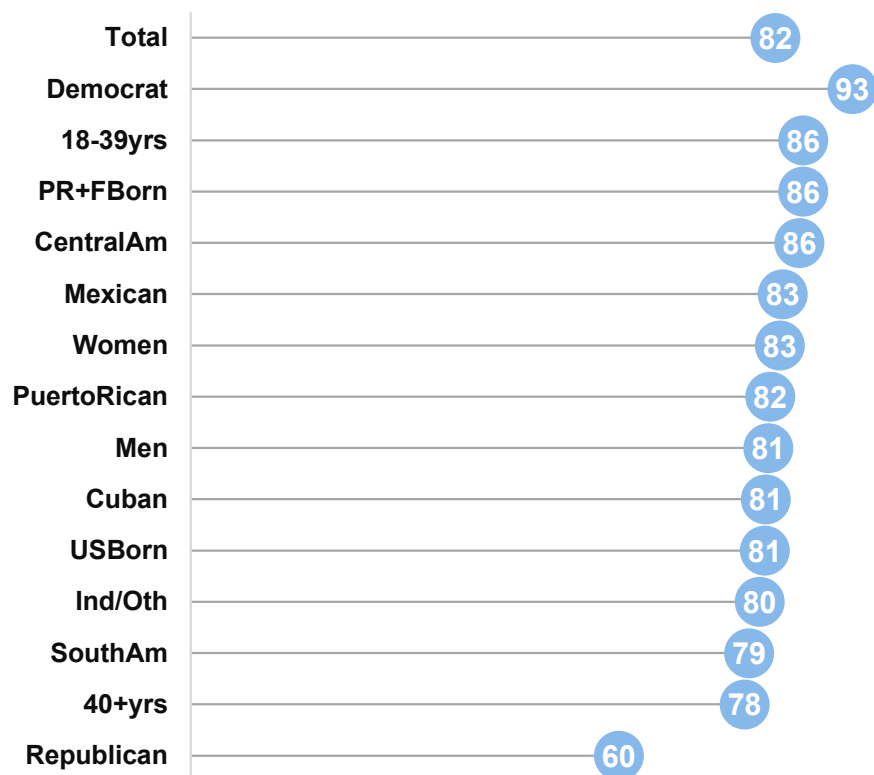
Passing a federal law to guarantee access to abortion nationwide



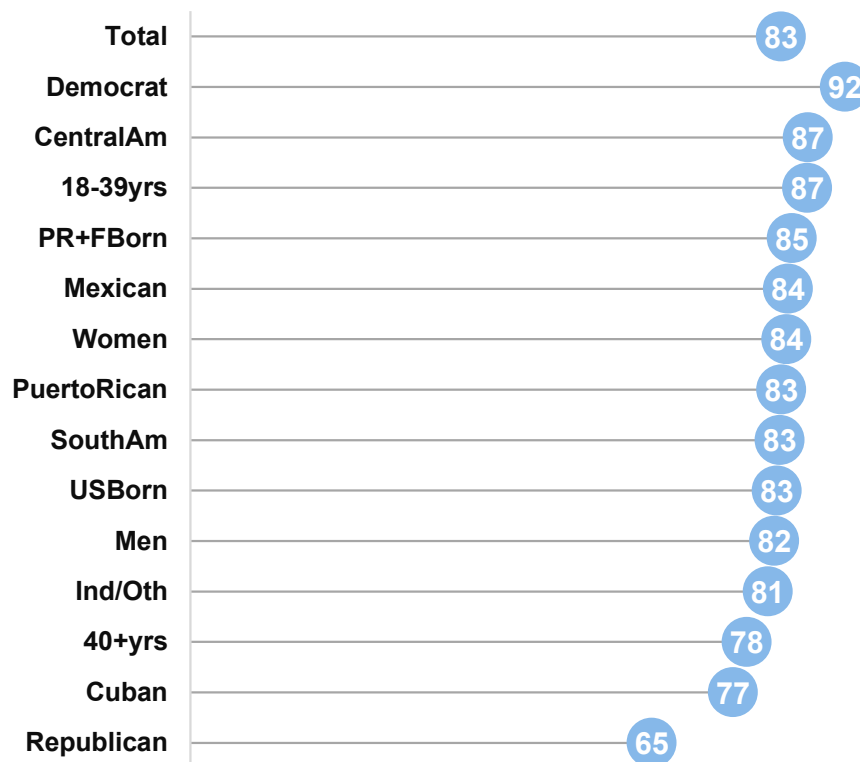
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Passing a law right after the election to provide permanent legal status to DACA recipients and Dreamers



The Inflation Reduction Act which makes the largest investment ever in clean energy in an effort to reduce toxic air and carbon pollution



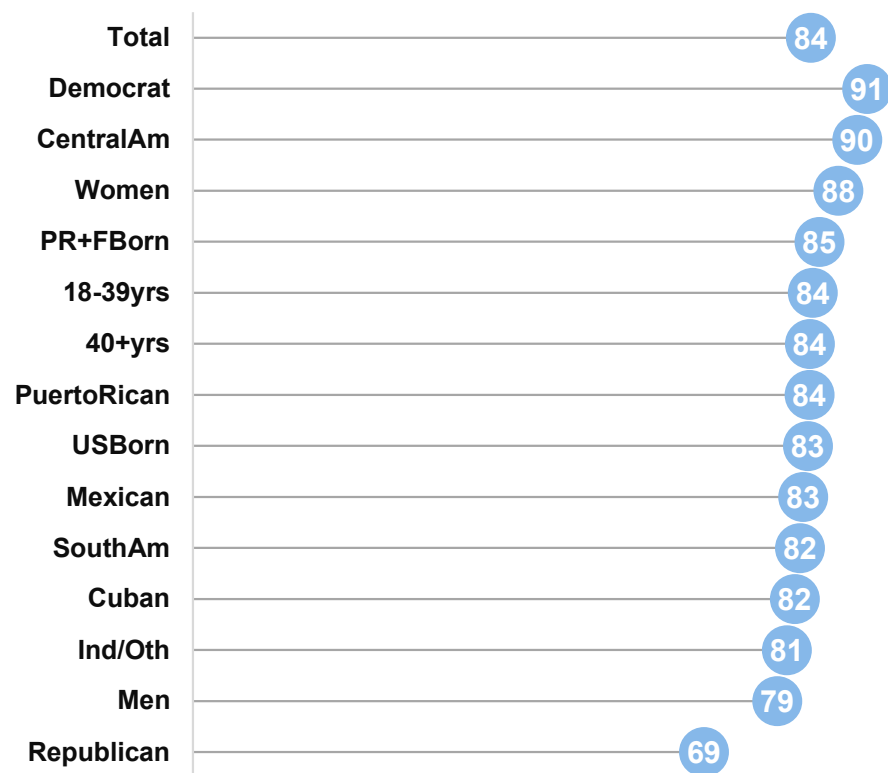
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Allowing Medicare to negotiate lower prices on prescription drugs



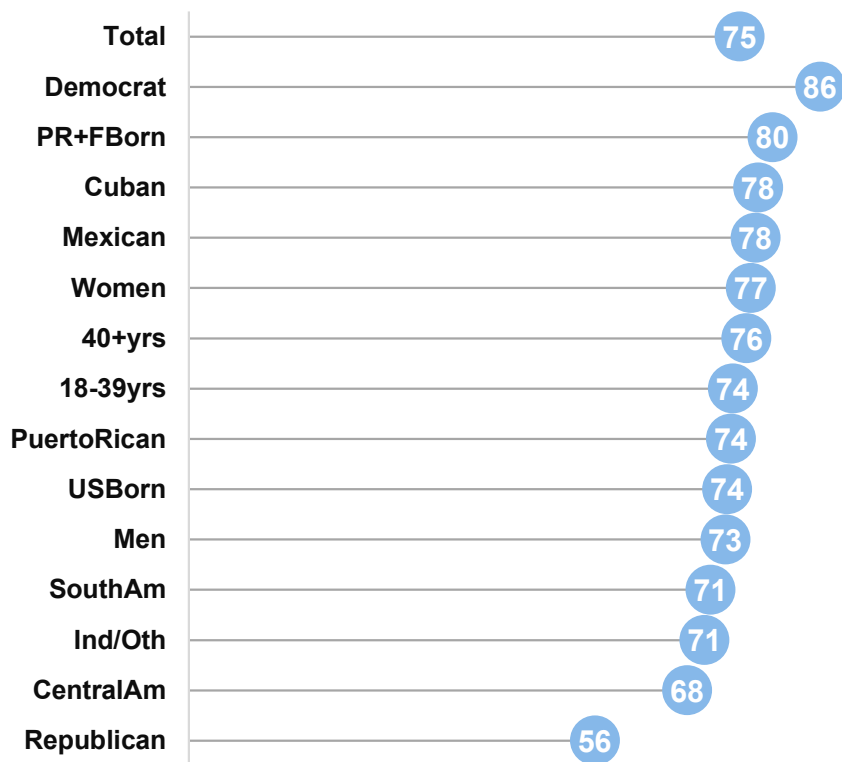
Closing tax loopholes and requiring all corporations with more than \$1 billion in profit to pay a 15% tax



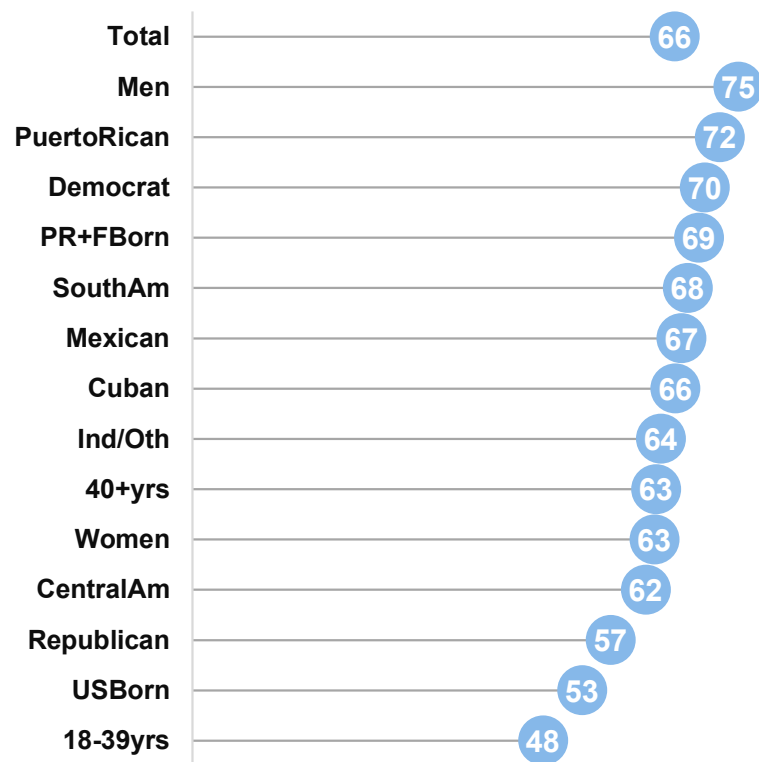
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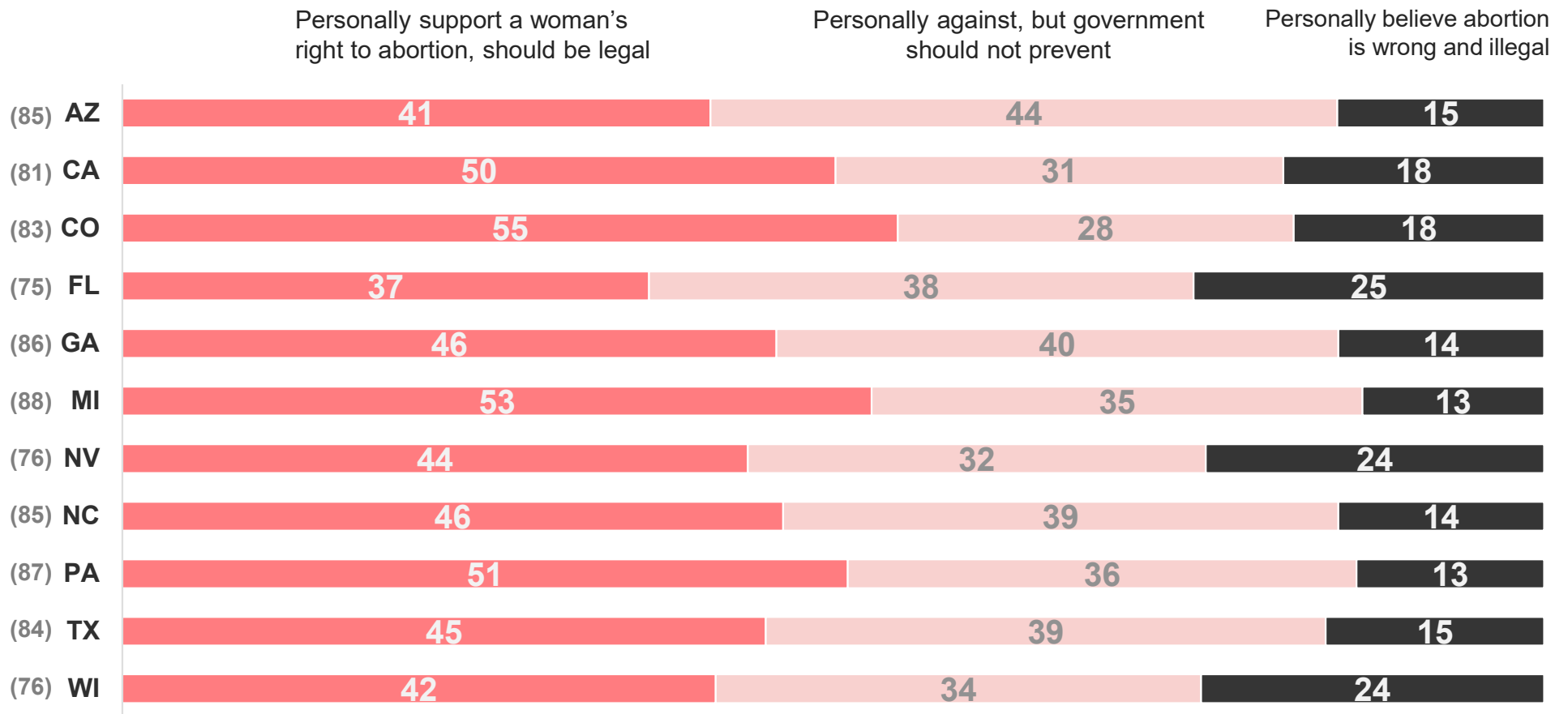
Banning AR-15 style rifles nationwide



A presidential executive order to pardon people from federal crimes for possession of marijuana

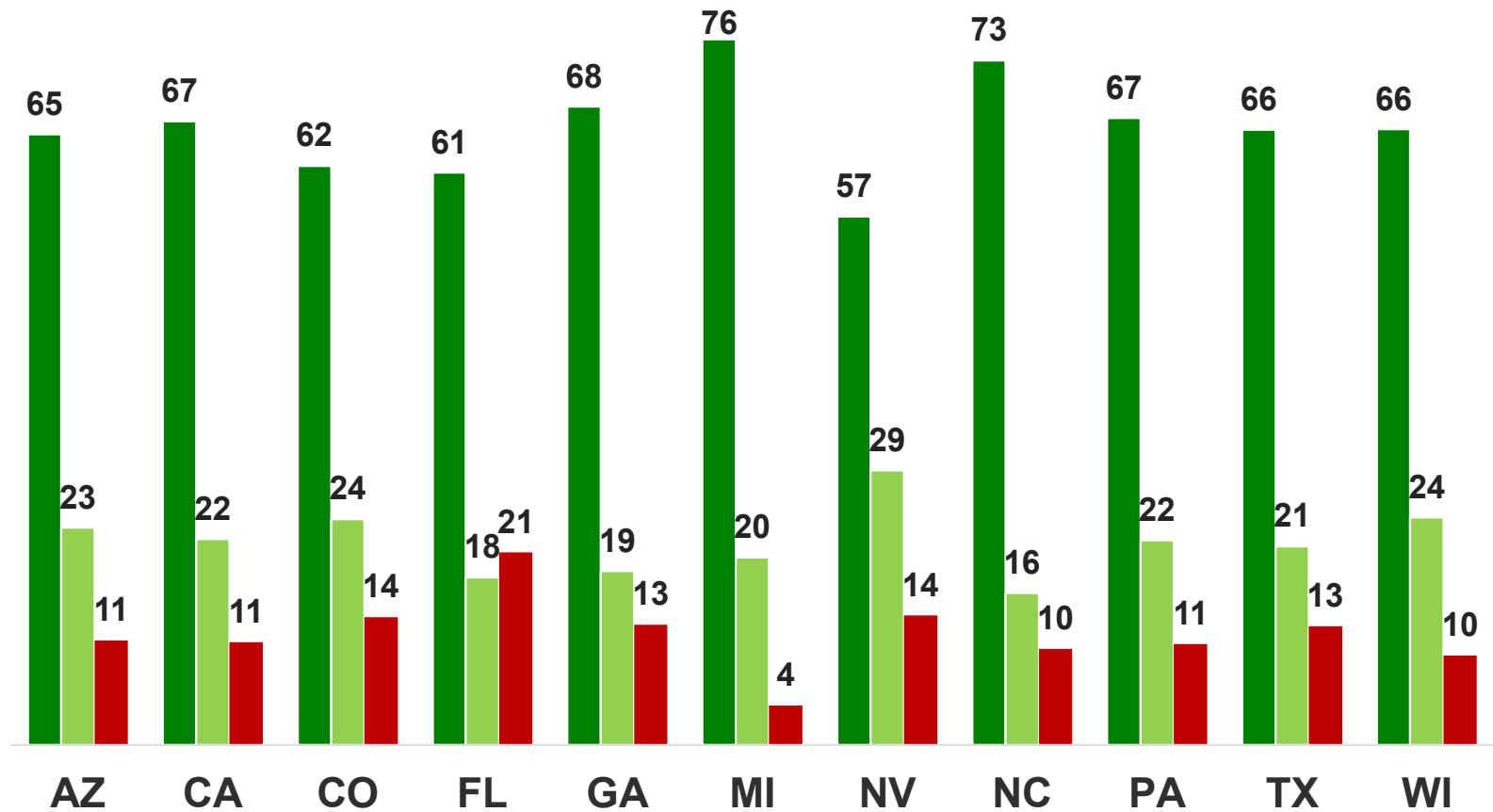


Which of the following comes closest to your own personal view on abortion?



Which statement do you agree with more:

- Climate change is an urgent problem we must address now by investing in clean energy, cutting pollution and cutting energy costs
- Climate change is a problem, but we can wait to address it later.
- Climate change is being overblown and we do not need government action on this issue



Research Partners



Thank you